Assignment 6A: Asymmetrical Balance in scale and proportion

Process:

Students are asked to compose a 2-dimensional design by using the initial of their first name. By composing that alphabet onto the 8" x 8" paper size.

Students are asked to design by using 2 sizes of the same alphabet :

- initial alphabet of your first name in the minimum size of 6" in height
- initial alphabet of your first name in the maximum size of 4" in height

Note: The initial design must be fixed in **ONE CERTAIN STYLE**. Every alphabet in your work has to constraint its proportion and it is allowed to mirror and/or rotate. Students cannot twist or distort alphabet in order to understand the relationship between scale and proportion.

the design should be able to express the sense of Asymmetrical Balance and the sense of Continuation. Figure and Ground method is considered as the major part of the judgment.

Objective:

- -To express the sense of Asymmetrical Balance, Continuation
- -To practice the Figure and Ground design
- -To express and communicate by using visual language

Given:

- Given 8"x8" (100 pound paper)
- Black Poster

Schedule:

Section 411-415 Issue: 15/09/2017

Submit: 15/09/2017 (4:00PM)

Evaluation

- 1. Ability to express and communicate by using visual graphic
- 2. Creativity
- 3. Craftsmanship (orderly and clean)
- 4. Punctuation of time

Assignment 6B: Golden Section

Process:

Use the any basic elements to compose a figure & ground composition by using the idea of "Golden Ratio" and /or "Fibonacci number".

Objective:

- Understanding positive and negative space
- Practice analytical analysis skill
- Understanding the Design/Visual/Architectural languages
- Practice craftsmanship skill

Given

- 8" x 8" white 100 lbs paper and 8" x 8" Black Poster paper as your picture plane (ground)
- Black poster paper and white 100 lbs paper as your figure

Schedule:

Issue: Friday 15/09/2017 Submit: Friday 22/09/2017

Evaluation

- 1. Ability to express and communicate by using visual graphic
- 2. Craftsmanship (orderly and clean)
- 3. Punctuation of time

Assignment 6C: Collage: Rule of Thirds / Illusion of Depth

Process:

Take photos of any architectural elements (roof, wall, floor, stairs,...), print them out and make a collage by using Rule of thirds to create variety of scale and Illusion of Depth on the 8" x 8" white 100 lbs paper.

Objective:

- Understanding the Design/Visual/Architectural languages
- Practice craftsmanship skill

Schedule:

Issue: Friday 15/09/2017 Submit: Friday 22/09/2017

Evaluation

- 1. Ability to express and communicate by using visual graphic
- 2. Craftsmanship (orderly and clean)
- 3. Punctuation of time