

Bio Analogues (phase I)

Objective: To obtain the purpose of visual studies and communication and develop comprehension of distinguish and connection between two- dimensional and three- dimensional design through the use of visual language.

Program: Students are asked to use the analytical thinking to analyze the given selected object and “ABSTRACT” into a two- dimensional composition. The design must contain visual basic elements and apply the basic design principles such as **figure and ground, form, organization, and ordering principles** in order to achieve **the unity in design**.

Procedure:

1. Select an image of the bio- organism (images provided by instructors)
2. Research the characteristics of the selected bio- organism in order to understand its structure, pattern, and mechanism of the forms.
3. Design an abstract two- dimensional composition to associate with the distinctive characteristics of the selected bio- organism in 30x30 cm. 100 lbs paper using the visual basic elements.

NOTE: all the design must be able to trace back to the original subject matter, which related to the research and convey its characteristics.

Requirements:

1. 30x30 cm. design process plate (an analytical drawing/ diagram to explain the development of the design from research)
2. 30x30 cm. two-dimensional design (poster painted by achromatic colors only- 5 values)

Materials for Final submission:

Students must use 100 lbs paper and achromatic poster colors.

Evaluation Criteria: The final production will be graded from the following criteria

1. **Design Process**
2. **Visual Composition (Aesthetic and Unity)**
3. **Craftsmanship**
4. **Punctuation of time**
5. **Oral presentation**

Schedule

Fri 27/10/17: Project assign | experimenting and brainstorming the idea with your advisor (in class-group discussion and desk critic)

Fri 10/11/17: Submission of two- dimensional design and design process plate (in class- pin up review and presentation)