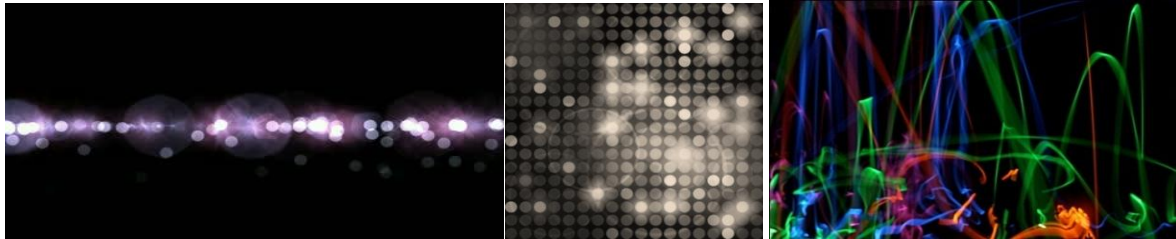


## **G O G L O W : The Vertical Competition 2014**

Montfort del Rosario School of Architecture and Design invites all faculty members, students, and guests to the school's annual design event, the Vertical Competition.

### **Objective:**

1. To begin the constructive semester with the school's tradition of design challenges.
2. To encourage students' creativity and team-working spirit.
3. To explore abstract materials in design creation/innovation.



### **Participant:**

- 1<sup>st</sup> year- 4<sup>th</sup> year students (Architecture and Interior Architecture Department)
- 1<sup>st</sup> year- 3<sup>rd</sup> year students (Interior Design and Product Design Department)

### **Program:**

This year program challenges **the use of light and motion to create spectacle**. These given abstract materials are to be synergized to the creation of an art form to entertain, excite, or ease the audience. Type of spectacle includes choreographed light, the object and light interplay, interactive lighting performance, and etc. To infuse perceptual dimensions, sound effects and music are allowed. The duration of **3 minutes is the maximum** for the show.

For your participation, the work submitted will be graded as the part of your design studio's assignment score.

For safety, **Flame and all kinds of fire sparkle are strictly prohibited for this competition**. High-voltage lights, equipments, and appliances are not recommended. There are only two outlets to provide electricity for use on the stage. Extension core and extra outlets are not available.

### **Requirement:**

- **A team of 3-4 students will create one artistic show**, please team up within your studio level.
- Create spectacle from the given materials. A demonstration of work will be **no longer than 3 minutes**. Please be noted that this includes time for your show preparation/ installation.
- Submit the work to your studio instructors at the assigned space/room for grading and selecting the entries to the competition.
- Submit **VDO example of your work**. The file is to be not larger than 70 MB. Also, attach a **still-shot photo/image** to represent your show.

### **Judging Criteria:**

1. Visual aesthetic, dynamism, and sophistication
2. Creative manipulation of light and motion
3. Simplicity of lighting tool and equipment
4. Team working presentation and safety

**Awards:**

1. The First Prize (Certificate of Honor and the souvenir of 15,000 Baht)
2. The First Runner-up (Certificate of Honor and the souvenir of 10,000 Baht)
3. The Second Runner-up (Certificate of Honor and the souvenir of 5,000 Baht)
4. The Popular Vote Award (Certificate of Honor and the souvenir of 3,000 Baht)

**Agenda:**

**Monday 5<sup>th</sup> January, 2015** The semester begins and the Announcement of the Vertical Competition 2014

**Tuesday 6<sup>th</sup> January, 2015**

13.00-15.00 hrs. Program brief by the Competition Committee and Lecture by honorable lighting artist, **Eji Sumi**

**Monday 12<sup>th</sup> January, 2015**

12.00 -18.00 hrs. Last day of work submission to the studio instructors for grading and entry selection

*On this day, the studio instructors kindly review, grade, and select the outstanding works to enter the competition. The numbers of entry are limited to:*

**AR Year 1-4 = 3 works/ studio**

**IN Year 1-4 = 3 works/studio**

**IND Year 1-3 = 1 work/ studio**

**PD Year 1-3 = 1 work/ studio**

*For convenience and to avoid confusion of work submission, dimmed-light spaces for review are provided. The venue for each studio is as follows:*

AR Year 1 @ room# \_\_\_\_\_

IN Year 4 @ room# \_\_\_\_\_

AR Year 2 @ room# \_\_\_\_\_

IND Year 1 @ room# \_\_\_\_\_

AR Year 3 @ room# \_\_\_\_\_

IND Year 2 @ room# \_\_\_\_\_

AR Year 4 @ room# \_\_\_\_\_

IND Year 3 @ room# \_\_\_\_\_

IN Year 1 @ room# \_\_\_\_\_

PD Year 1 @ room# \_\_\_\_\_

IN Year 2 @ room# \_\_\_\_\_

PD Year 2 @ room# \_\_\_\_\_

IN Year 3 @ room# \_\_\_\_\_

PD Year 3 @ room# \_\_\_\_\_

*The teams listed as the entry will find the ENTRY INFO sheet. Please fill in and submit together with the team's VDO and work image to the Vertical Competition Committee at the 2<sup>nd</sup> floor office by 18.00 hrs. Monday 12<sup>th</sup> January 2015.*

**Tuesday 13<sup>th</sup> January 2015**

15.00 hrs.	Entry Meeting and Preparation (All entries meet the event staff at Mini Theater)
17.45 hrs.	Performance of AR Drum masters.
18.00 hrs.	Opening Remarks by the President of Assumption University, <b>Rev.Bro.Dr. Bancha Saenghiran.</b>
18.15 hrs.	List of Judges of the 2014 Competition
18.20 hrs.	The showcase and Popular Vote via Instagram begin
20.00 hrs.	Snack Break and Special Light & Sound Show by <b>Ajarn Nattapol Suphawong</b> and his guests
20.30 hrs.	Announcement of the 5 Finalists and Closing of the Popular Vote
20.40 hrs.	Awards Announcement
20.50 hrs.	Closing Remarks
21.00 hrs.	Photo Session and Ending of the Event